

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

April 26, 2021

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UPCOMING WEBINARS AND EVENTS

QuickBooks Online in Times of COVID

Series runs April 12 - April 28 **Register**

Webinar Series: 2021 NTIA Broadband Grant Programs

Series runs April 14 - July 29

Register

Business Recovery: Rebuilding Your Business Post COVID-19

April 27 at 7:30 am

Register

Energy Treasure Hunt for Microbreweries

April 27 at 11 am

Register

Creating Digital Workspaces for Today's Hybrid Office Environment

April 27 at 12 pm

Register

COVID-19 Recovery

NEW! Shuttered Venue Operators Grant (SVOG) Portal Reopened

The SVOG application portal has reopened.

Eligible businesses must have a Sam.gov registration before applying for the grant. For assistance in registering check out the <u>video</u> tutorial.

NEW! Together New Mexico Information on COVID-19 Testing

COVID-19 testing is free and available either as an in-home test or at several locations throughout New Mexico.

NEW! Tribal Resource: <u>Navajo</u> CARES Act Economic Relief Grant

Funds are available to artisans and businesses experiencing financial hardship due to the COVID-19 pandemic. For assistance, contact the Navajo Nation Division of Economic Development at 928-871-6544 or email NavajoEconomy@navajo-nsn.gov. The reporting deadline was extended from

Doing Business With the VA 2021 Virtual Networking Event

April 27 at 1 pm RSVP by email

Passed and Proposed: What the Federal Budget Means for Brownfield Redevelopment

April 29 at 12 pm

Register

Control and Interoperability Challenges in New Energy and Emobility Systems

April 29 at 12 pm

Register

MBDA One-Day Super Sprint

April 30 at 10:15 am

Register

Small Business Recovery and Resilience

May 5 at 11 am

Register

SBA Financing Options

May 6 at 10 am

Register

Rural Efficient Business Program: Jack's Plastic Welding

May 6 at 12:30

Register

The NM Small Business Development Center trainings and webinars

Register

Local On Demand SCORE Webinars:

- PPP Loan Forgiveness
 Application Requirements
- <u>Economic Injury Disaster Loan</u>

N.M. Tax and Revenue New Businesses and New Employers workshops

ARTICLES/LINKS

New Mexico MainStreet and Outdoor Recreation Division announce collaboration

<u>Underfunding hinders the essential</u> work of early educators

March 30 to June 11.

NEW! Foundation for Contemporary Arts (FCA) Emergency Grants COVID-19 Fund

The FCA Emergency Grants COVID-19 Fund provides \$2,000 one-time relief grants to offset losses incurred by artists who were anticipating income from ticket sales, artist fees, or other earnings related to a scheduled performance or exhibition canceled or indefinitely postponed because of the coronavirus outbreak. Individual artists and individuals representing an artist collective, ensemble, or group may apply.

Deadline: September 15

UPDATE: <u>COVID-19 Relief</u> Restaurant Revitalization Fund

Details on application requirements, eligibility, and a program guide have been updated. Also available in Spanish at **sba.gov/restaurantes**. SBA will announce when they will start accepting applications soon.

Expanded Small Business Recovery Loan Fund

The fund offers loans up to \$150,000 at a rate of 1.625% for up to ten years with no payments due the first year, interest-only payments due in the second and third year, and no penalty for paying off a loan in advance. **Applications opening soon.**

<u>CDFA - American Rescue Plan:</u> Federal Investment Guide

A guide to federal funding in the American Rescue Plan.

COVID-19 Funding Options

A curated list of funding sources that support small businesses in accessing capital to recover from COVID-19.

The American Rescue Plan: Humanities Organizations

Provides emergency relief to institutions and organizations working in the humanities.

Deadline: May 14.

Business Resources

NEW! Accelerator to Focus on SBIR Grant Applications

Arrowhead Center at New Mexico State University is hosting an accelerator program for individuals and businesses interested in pursuing New Mexico Economic Development
Department brings on SRI
International to chart the future

EDD Announces Shani Harvie As New JEDI Coordinator

<u>Stellar growth ahead: NM's solar industry outlook is looking up</u>

Santa Fe film industry making a come back

<u>U.S. Readies Small-Business Grants as</u> <u>P.P.P. Nears End</u>

The new 'rural'? The implications of OMB's proposal to redefine nonmetro America

<u>Colorado business incubator partners</u> <u>with UNM to help commercialize new</u> <u>technologies</u>

Biden announces US will aim to cut carbon emissions by as much as 52% by 2030 at virtual climate summit Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) grants from the National Science Foundation.

Deadline: April 30

Outdoor Recreation Business Directory

The New Mexico Outdoor Recreation Division is creating a directory of outdoor recreation businesses, nonprofits, government agencies, educators, and more. Register to be included.

Cofounder Fiesta 2021!

Startup Founders looking for that perfect cofounder and cofounders looking to join a top startup can apply. Participation is competitive but free. **Online event on May 27.**

Santa Fe Film Institute Grants and Scholarships

Grants and scholarships for New Mexico film students. Applications opens May 1. **Grant deadline: July 26; Scholarship deadline: July 31.**

NM LEEP

NM LEEP supports visionary innovators solving complex challenges in national security and matches them with Los Alamos National Laboratory researchers. **Deadline: May 21.**

EDD Highlight:

EDD adds staff to better assist New Mexican businesses and communities

JEDI Coordinator:

Shani Harvie, who has been serving as executive assistant to Cabinet Secretary Alicia J. Keyes, will be stepping into a newly-created position as Justice, Equity, Diversity, and Inclusion Coordinator (JEDI Coordinator). The JEDI Coordinator position is about encouraging job creation and business development in communities that don't have easy access to department programs.



The JEDI coordinator will focus her efforts on film, outdoor recreation, and science and technology – high growth areas for New Mexico traditionally dominated by specific demographics. Harvie will work with the corresponding offices within EDD to help ensure better balance and equity.

"Applications, financing, construction, development – it all takes time but if you're ready to grow we're ready to help you," Harvie said.

To learn more, read our full press release...

Economic Recovery Team:

EDD has created three new positions, funded by the federal EDA CARES Act Recovery grant, to help maximize pandemic economic relief statewide.

Felicia DePaula, Program Development Specialist, will help manage the 20-year statewide strategic plan and the Rural Efficient Business Program (REBP).

Alex Greenberg, Financial Program Specialist, will shepherd projects from FUNDIT and boost investment and activity in Opportunity Zones.

Jennifer Myers, Statewide Disaster Recovery Coordinator, will facilitate business growth and economic recovery in local communities through direct outreach and coordination with the other regional disaster recovery representatives.

To learn more about the new staff and the statewide 20-year strategic plan, read the full press release...



Job Announcement

Economic & Energy Diversification Coordinator

Energy, Minerals and Natural Resources Department (EMNRD) Energy Conservation and Management Division (ECMD) will be administering a U.S. Economic Development Administration (EDA) CARES Act Recovery Assistance grant, in concert with our partner, the Economic Development Department, to assist in the creation of a statewide COVID-19 economic recovery plan.

The Economic & Energy Diversification Coordinator will be responsible for recruiting and supporting renewable energy companies in New Mexico, providing technical support and educational training, facilitating degree and apprenticeship programs, and supporting related legislation.

Apply through the State Personnel Office

Job Opening ID: 116167

Job Posting Title: Economic and Energy Diversification Coordinator - (EMNRD/ECMD #10112730)

Location: Santa Fe, NM

Community Resources

NEW! FUNDIT Applications Open

New Mexico FUNDIT assists communities in accessing financing from over 15 different state and federal entities—all at one in-person meeting. FUNDIT is not a grant program; it is a platform connecting your community with a variety of different agencies and resources simultaneously. **Deadline: April 26.**

UPDATED! Brighter Future Fund

The Brighter Future Fund is a statewide grant program designed to ensure philanthropic funds are invested strategically in communities throughout New Mexico. The second grant round of 2021 will focus on the Southern region of New Mexico: Catron, Socorro, Lincoln, De Baca, Roosevelt, Curry, Lea, Chaves, Eddy, Otero, Sierra, Doña Ana, Luna, Grant, and Hildago. A future round in 2021 will focus on Central New Mexico. **Deadline: April 30**.

NEW! NMED Clean Diesel Program Grant Funding Opportunity

This program offers competitive funding opportunities through the U.S. EPA Diesel Emission Reduction Act (DERA) for projects that reduce harmful diesel emissions generated from on-road and non-road vehicles and equipment through retrofit or replacement. Eligible vehicles include school buses, municipal fleets, commercial transportation vehicles, and non-road equipment. Public, private, and non-profit entities are eligible to apply. **Deadline: June 11.**

NEW! CDFA Community Technical Assistance Program

CDFA will provide technical assistance to communities from a dedicated team of development finance experts. Communities will receive one on-site visit to discuss how the USDA Community Facilities Program can be used, a roadmap outlining recommendations and potential next steps, and ongoing support to apply for the USDA's Community Facilities Program. Eligible communities must have a population of no more than 20,000 and have a Major Disaster Declaration from the Federal Emergency Management Agency (FEMA) for hurricanes or wildfires in 2018 or floods or tornadoes in 2019. CDFA maintains a list of eligible states and counties for this program, and rural communities are encouraged to contact CDFA to determine eligibility.

NEW! Harbor Freight Tools for Schools Prize for Teaching Excellence

The Harbor Freight Tools for Schools Prize for Teaching Excellence recognizes outstanding skilled trades teachers and programs in U.S. public high schools. Eligible applicants are those who teach skilled trades classes that emphasize the expert use of tools and materials to build or repair products and structures, and which lead to high-demand and high-wage careers. Individual skilled trades teachers as well as teams of up to three teachers are eligible to apply. There will be three first place awards of \$100,000, with \$70,000 for skilled trades program and \$30,000 for the teachers or teacher teams; 15 second place awards of \$50,000, with \$35,000 for skilled trades program and \$15,000 for the teachers or teacher teams. **Round 1 deadline: May 21; Round 2 deadline: August 4.**

NEW! The Communities Transforming Policing Fund

The Communities Transforming Policing Fund works to resource local communities impacted by deadly and discriminatory policing practices to build power, increase police accountability and transparency, and redefine safety by advocating for investment in alternative community-based programs. The fund will provide general operating support grants ranging from \$15,000 to \$30,000 to 501(c)(3) nonprofit organizations as well as groups fiscally sponsored by a 501(c)(3) organization.

The Nathan Cummings Foundation

The foundation partners with social movements, organizations, and individuals who have creative and catalytic solutions to climate change and inequality. **Letters of inquiry accepted year-round.**

Tribal Resource: Indigenous Communities Fellowship

The fellowship welcomes Native-led solutions that increase access to community wealth; support culturally-grounded K-16 education; provide greater access to healthy and sovereign food, sustainable energy, and safe water; or improve healthcare access and outcomes. \$10,000 grants. **Deadline:**June 1.

The Bill Belichick Foundation

The foundation brings the love of sports, coaching, and teambuilding to the athletic leaders of tomorrow. Grants of \$10,000. **Deadline: June 1.**

In Case You Missed It

COVID-19 Recovery Resources:

- Emergency Rental Assistance Program (ERAP)
- <u>Community Health Workers for COVID Response and Resilient Communities</u> Deadline: May 24
- Paycheck Protection Program (PPP) Extended through May 31
- NM Notify COVID-19 Exposure Notification App
- Increased Lending Limit for COVID-19 Economic Injury Disaster Loans

- <u>Tutorial on Eligibility for Museum Operators SBA Extends Deferment Period for COVID-19 Disaster Loans</u>
- Comcast RISE Deadline: May 7
- Value-Added Producer Grant Online Deadline: April 29. Paper Deadline: May 4
- <u>Business and Industry CARES Act</u> Deadline: September 15 or until funds are expended
- Historic Small Restaurants Grant

Business Resources:

- <u>Cybersecurity Maturity Model Certification (CMMC) Training</u> Deadline to register is May 6
- NM Tourism Dept Tool Kit
- Regional Development Corporation Micro-Grant Deadline May 1
- New Mexico Department of Agriculture Virtual Export Training Seminars
- CreativeFund
- Actos de Confianza Deadline: May 12
- Las Cruces BizSprint

Community Resources:

- Tribal Resource: <u>The Frontier & Native American Communities Initiative</u> Deadline: June 16
- The Urban Neighborhood Commercial Corridor Initiative
- <u>Infrastructure & Capacity Building Challenge Grants</u> Deadlines: May 18 and Sept. 28
- Outdoor Recreation Business Accelerator Grant Deadline April 30
- DOL Grants for State Apprenticeship Programs Deadline: April 26
- The Conservation Alliance Nomination deadline is May 1
- <u>Distance Learning and Telemedicine Grants Program</u> Deadline: June 4
- <u>Wildlife Conservation Society: Climate Adaptation Fun</u> Pre-proposal deadline: April 28
- The Paul Bruhn Historic Revitalization Grants Program Deadline: May 1
- Clean Water State Revolving Loan Fund
- Maki Foundation Grants Deadline: April 30
- American Humane: Meacham Foundation Memorial Grant Deadline: April 30

Recent Webinar Recordings

Overview of NMSU's Arrowhead Center (4/22/212)

Basics of Borrowing: The Loan Fund (4/20/21)

Statewide Comprehensive Economic Development Strategy (4/19/21)

Sandia National Laboratory Small Business Forum (4/7/21)

Resources for Your New Mexico Outdoor Recreation Business & Community (3/31/21)

Dispatches from New Mexico - Wilderness First Aid 101 (3/31/21)

How to do business with the State of New Mexico (3/17/21)

To see a full list of upcoming webinars and links to more previously recorded webinars:

<u>EDD Finance Dept Webinars and Other COVID-19 Resources</u>

<u>NM MainStreet Webinars and Other COVID-19 Resources</u>

Have a great resource you want to share with our community? **Email your suggestions to our editor** by the Wednesday prior to when you want it to appear.

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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